

Henry Mayo Newhall Hospital Presents

COLLEGE OF THE CANYONS

**CARE**<sup>SCV</sup>  
Cancer Awareness & Resource Expo

PREVENT.  
TREAT.  
SURVIVE.

February 25, 2017

Santa Clarita Performing Arts Center



Relay for  
**HOPE**

Join us to save lives from cancer.

**RelayForLife.org**

**SANTA CLARITA VALLEY  
Central Park**

May 20, 2017 - May 21, 2017  
9:00 a.m. - 9:00 a.m.

[www.SCVRelay.org](http://www.SCVRelay.org) | [info@scvrelay.org](mailto:info@scvrelay.org)  
661-298-0886 | 800.227.2345



©2016, American Cancer Society, Inc.

## CARE SCV Event Schedule

**8:00-9:00am Registration/Coffee & Continental Breakfast, PAC Patio**

**9:05-9:20am Welcome (PAC Theater)**

**9:25-9:55am Keynote Address:**

- Rena Callahan, MD, UCLA Health

**10:00-10:55am Session I: Cancer Prevention and Early Detection**

- Sharon Palmer, RDN, The Plant-Powered Dietitian (cancer preventing diet)
- Dortha Chu, MD, City of Hope (genetic testing)
- Terry Bucknall, RT(R)(M), Shelia R. Veloz Breast Center (cancer screening)

**11:00-11:15am Coffee Break/Info Posters (PAC Lobby)**

**11:20am-12:15pm Session II: Innovations in Cancer Treatments**

- Nancy Ellerbroek, MD, Vantage Radiology (radiation therapy)
- M. Houman Fekrazad, MD, City of Hope (targeted radiation & immunotherapies)

**12:15-2:00pm Lunch & Resource Fair (Lot 2)**

Screening of the film "Emperor of All Maladies" 1-2pm

**2:05-3:30pm Session III: "Ask the Experts"- Panel of Cancer Doctors**

- Tricia P. Eugenio, RN BSN OCN, Providence Holy Cross/City of Hope (oncology nurse navigator)
- Clarke Anderson, MD, City of Hope (pediatric oncology)
- Nimit Sudan, MD, City of Hope (medical oncology)
- Rashida Soni, MD, Henry Mayo (pathology)
- Gregory Senofsky, MD, Henry Mayo Newhall Hospital (surgical oncology)

## CANCER QUIZ: Test Your Knowledge

- 1. What form of cancer is most common in U.S. adults?**
  - a. breast
  - b. skin
  - c. leukemia
  - d. thyroid
- 2. What are the odds of getting cancer for a male living in the United States?**
  - a. 1:20
  - b. 1:10
  - c. 1:5
  - d. 1:2
- 3. Which of the following has the highest amount of antioxidants (natural cancer-fighting agents)?**
  - a. orange juice
  - b. red wine
  - c. black tea
  - d. apple juice
- 4. The largest tumor to be surgically removed from a patient was how large?**
  - a. 300 pounds
  - b. 30 pounds
  - c. 5 pounds
  - d. 1 pound
- 5. Which of the following is the most potent carcinogen known to man?**
  - a. chemicals found in plastics
  - b. chemical found in tire rubber
  - c. chemical produced by mold found on peanuts
  - d. inhaling car exhaust fumes
- 6. Which of the following are sources of chemotherapy?**
  - a. poisonous yew tree
  - b. sea sponge
  - c. bacteria
  - d. all of the above
- 7. Which of the following foods is known to cause colon cancer?**
  - a. apples
  - b. cheese
  - c. BBQ meat
  - d. pizza
- 8. Which form of cancer is caused by a preventable viral infection?**
  - a. cervical
  - b. colon
  - c. breast
  - d. lung

Answers: b, d, b, a, c, d, c, a

## NOTES

---

## KEYNOTE ADDRESS

### **Rena Callahan, MD** **UCLA Health**



Dr. Rena Callahan attended Yale University and obtained a BS in Biology. She later attended the University of Pennsylvania School of Medicine where she graduated with high honors, Alpha Omega Alpha. She completed her Internal Medicine and Hematology/Oncology training at the David Geffen School of Medicine at UCLA. Dr. Callahan is dedicated to providing patient centered care. She has a unique interest in how complementary therapies, such as meditation, yoga, reiki, and nutritional supplements can be integrated with Western evidence based medicine.

## **SESSION 1: Prevention/Screening**

This session provides the latest science on cancer prevention and diet, including powerful plant foods that have anti-cancer activity. It will also provide information on cancer detection through the use of biomarkers, genetic testing, and various types of imaging tests.

---

Unleash the power of foods to fight cancer. Research suggests that a number of plant foods, including tomatoes, soy, and cruciferous vegetables, may contain anti-cancer compounds. In fact, you can shape your entire eating style into one that boosts your defense against cancer.



### **Sharon Palmer, RDN**

Sharon Palmer has created an award-winning career based on combining her two great loves: food and writing. As a registered dietitian with 16 years of health care experience, she channels her experience into writing features covering health, wellness, nutrition, and cooking. Sharon is also a passionate writer about food and environmental issues, having published a number of features on plant-based diets, hunger, agriculture, local and organic foods, eco-friendly culinary practices, sustainability, food safety, humane animal practices, and food security. In particular, Sharon has expertise in plant-based nutrition.

Over 950 of Sharon's features have been published in a variety of publications, including Better Homes and Gardens, Prevention, Oxygen, LA Times, Cooking Smart, Delicious Living, Food Product Design, Today's Dietitian, and CULINOL-OGY. She has contributed to several books, including Food & Cultural Issues for the Culinary, Hospitality and Nutrition Professions (Jones and Bartlett Publishers, Inc. 2009).

Cancer often takes decades to develop and usually does not cause symptoms until it has become advanced. Unfortunately, advanced cancers are the most difficult to treat and also have the lowest survival rates. One of the best ways to increase patient survival is to detect cancer earlier, before symptoms develop. New advances in early detection include the use of minimally invasive blood tests, genetic tests, and body imaging tests. These cancer screening tools can help doctors detect cancer in its earliest stages where survival rates can jump to over 90%.



**Dortha Chu, MD, Ph.D., F.A.C.S., City of Hope**

Dortha Chu specializes in breast cancer surgery and strongly advocates early and regular screenings for all women. She received her medical and doctoral degrees from Washington University School of Medicine in St. Louis, and completed her general surgery training at University of California San Diego. A native of the Bay Area, Dr. Chu joins City of Hope after eight years at Mercy Merced Community Hospital in Merced, California, where she was chair of the Department of Surgery. As a child of immigrants, Dr. Chu recalls how difficult it was for her parents to access proper health care because of language and cultural barriers. As a physician, she's witnessed similar challenges among the disadvantaged. She is committed to "ensuring that all patients are given the same up-to-date and comprehensive care regardless of their race, gender, religious affiliation, sexual orientation or economic status."



**Terry Lynn Bucknall, BA, CRA, FAHRA, RT (R)(M), NC-BI, Sheila R. Veloz Breast Center**

Terry Lynn Bucknall serves as the Director, Women's Imaging Services and Director of the Sheila R. Veloz Breast Center at Henry Mayo Newhall Hospital. A thirty-five year employee at Henry Mayo, Terry has been a registered Radiology Technologist and has worked in the field of imaging for more than 40 years. In 2002, she was given the opportunity to build and grow the Sheila R. Veloz Breast Center. During these past fourteen years, the Breast Center has consistently held the designation as a Breast Imaging Center of Excellence by the American College of Radiology and a Certified Quality Breast Center of Excellence™ of the National Consortium of Breast Centers (NCBC). Terry serves on the Board of Directors for the American Healthcare Radiology Administrators Education Foundation (AHRAEF) and the NCBC in addition to chairing several committees. She has presented nationally on topics relating to breast imaging, service excellence and leadership.

## **SESSION 2: Innovation in Cancer Treatment**

This session will provide information on the latest innovations in cancer treatment from targeted radiation therapies to immunotherapies and clinical trials. The advantages of these therapies over historical treatments will also be discussed.

This is an exciting time in field of cancer therapy. Over 50 years of research have resulted in dramatic improvements in the way cancer is treated and in patients living longer. Identification of the molecular mechanisms that trigger cancer formation has helped scientists create better, more-targeted treatments with fewer side-effects. Today, treatments have moved past regimens that rely mostly on chemotherapy to ones that involve precision radiation therapies, stem cell transplants, cancer attacking viruses, and targeted therapies that enhance the immune system.



### **Nancy Ellerbroek, MD, FACR, FASTRO, Santa Clarita Radiation Therapy Center**

Nominated a Local Legend by Rep. Brad Sherman (D-CA-27), she has served as Medical Director in the Department of Radiation Oncology at Providence Holy Cross Medical Center in Mission Hills, and also more recently with Vantage Oncology at the SCV Center for Radiation Therapy. As a past member of the Program Committee for the Radiological Society of North America (RSNA), she had been instrumental in planning medical meetings and arranging discussion topics, an educational service she continued with the American Society for Therapeutic Radiology and Oncology (ASTRO). She is also a past President of the American Association for Women Radiologists, and is currently President of the Council of Affiliated Regional Radiation Oncology Societies (CARROS)

*“The most rewarding aspect of my life as a physician is interacting with patients who are often fearful of radiation treatment. Helping them through treatment is really rewarding; making sure they get answers to the all the questions they may have is really important.”*





### **M. Houman Fekrazad, MD, City of Hope**

M. Houman Fekrazad, M.D., is an associate clinical professor and a medical oncologist at City of Hope. Triple board-certified in hematology, medical oncology and internal medicine, Dr. Fekrazad earned his medical doctorate as a valedictorian student from Shiraz University School of Medicine in Iran. Later, he completed internship and residency training in internal medicine at the University of Alabama at Birmingham where he was chosen "Resident of the Year." At the University of New Mexico in Albuquerque, he became "Fellow of the Year" while completing his hematology and oncology fellowship.

Dr. Fekrazad's clinical research interests center on new therapeutic agents for gastrointestinal and other cancers, and on nanotechnology, where he holds a patent on transdermal drug delivery. He has published more than 35 peer reviewed publications, abstracts and book chapters.

## **SESSION 3: "Ask the Experts" Panel of Cancer Specialists**

This session is dedicated to answering questions from the audience. A panel of 5 cancer experts, representing multiple areas of cancer diagnosis and treatment, will be available to discuss patient and caregiver concerns.

Speaker Introductions (5 min each)  
Q & A with the audience



### **Tricia P. Eugenio, RN, BSN, OCN, Providence Holy Cross Health Center & City of Hope**

Tricia Eugenio, RN BSN OCN is the Oncology Program Nurse Navigator for Providence Holy Cross/City of Hope Santa Clarita Valley Outpatient Oncology office. She is a Magna Cum Laude graduate of California State University Los Angeles with a Bachelor of Science in Nursing. Tricia holds special certifications in both Oncology Nursing and Radiation Oncology. During her 18 year oncology nurse experience, she served as a radiation oncology nurse educator for 11 years. Prior to that, she served as a bone marrow transplant nurse at UCLA Medical Center and has experience as a chemotherapy infusion nurse. She is a member of the Leadership council, Santa Clarita Valley Chapter of the American Cancer Society, Greater Los Angeles Chapter - Oncology Nursing Society and American Cancer Society Cancer Action Network. Tricia has lived in the Santa Clarita

Valley nearly 20 years with her husband and two children. She enjoys yoga, traveling and reading in her spare time. Her daily motivation comes from the inspiration derived from her patients' determination to overcome their fight against cancer.



### **Dr. Rashida Soni, MD, Henry Mayo Newhall Hospital**

Dr. Rashida Soni is a surgical pathologist at Henry Mayo Hospital in Valencia with special interest and specialty in Breast pathology and Oncologic pathology. She did her pathology training with fellowship in surgical pathology and cytopathology at University of Southern California/Keck School of Medicine and is a teaching faculty at USC. She is a past recipient of Medical School teaching award at USC. During her career in pathology she has published several peer reviewed articles and authored book chapters. She has over 20 years of experience in the field of pathology with most of her career at an academic institution like USC/Norris Cancer Hospital and for the last six years she has been a medical director of pathology and laboratory medicine at Henry Mayo Hospital. She practices a specific method of processing breast lumpectomies for margins intraoperatively and helps breast surgeon to get adequate margin clearance at the time of first surgery thus reducing the need of second surgery significantly. The abstract documenting this method was presented at both National and international platforms.



### **Gregory Senofsky, MD Henry Mayo Newhall Hospital**

Gregory M. Senofsky, MD, is a board-certified, fellowship-trained Surgical Oncologist who specializes in breast and melanoma surgery. Dr Senofsky performs approximately 600 breast operations annually. His clinical interests include oncoplastic surgery for breast cancer, long-term results for lumpectomies with 2-mm margins of clearance and reducing re-excision rates for lumpectomies. He is on the advisory board of Counsyl Research Labs. Dr Senofsky is the author of *The Patient's Guide to Outstanding Breast Cancer Care*, as well as many peer reviewed journal articles in the field of breast cancer surgery.

Dr. Senofsky began his career as an associate of Melvin Silverstein, MD, at the Van Nuys Breast Center. He subsequently founded the Breast Institute in Valencia and helped organize the comprehensive Sheila Veloz Breast Center of which he is currently the Director. He also holds a clinical faculty position in the Department of Surgery at UCLA School of Medicine.



### **Clarke Anderson, MD, City of Hope**

Prior to coming to City of Hope in 2005, my training and responsibility at Childrens Hospital Los Angeles was translational research as one of the original clinical investigators in neuroblastoma through the New Approaches to Neuroblastoma Therapy (NANT) consortium. My fellowship training included three years of basic science in a busy developmental therapeutics lab studying new agents to treat neuroblastoma. During this time, I focused mostly upon cell culture, mouse xenograft studies and pharmacologic modeling of drug synergism. The end result of my training was the NANT clinical trial utilizing buthionine sulfoximine (BSO) in combination with melphalan to treat patients with recurrent neuroblastoma. The BSO protocol gave me direct, practical experience in running a translational clinical trial based upon local laboratory experience. These translational trials need an individual that is comfortable both in the lab as well as the clinic and most importantly can collegially interact with both clinical and laboratory researchers and personnel. Currently am collaborating with Dr. Karen Aboody on a translational project of genetically modified neural stem cells as a potential therapy for recurrent neuroblastoma. My background and training in drug development for neuroblastoma combined with nearly 20 years of board certified clinical pediatric oncology practice have prepared me to be the "right fit" for being a clinical investigator in neuroblastoma at City of Hope for their upcoming, novel neural stem cell trial planned to open for accrual in 2018.



### **Dr. Nimit Sudan, MD, City of Hope**

Nimit Sudan, M.D., is an assistant clinical professor of medical oncology at City of Hope Antelope Valley. Dr. Sudan came to City of Hope from the Yolanda G. Barco Oncology Institute at the Meadville Medical Center in Meadville, PA where he was the director of medical oncology. Concurrently, he held the post of adjunct clinical assistant professor at Lake Erie College of Osteopathic Medicine. He is board-certified in internal medicine, hematology and oncology, and is also certified in acupuncture. He has published several peer reviewed manuscripts and is a recipient of the Cancer Liaison Physician Outstanding Performance Award presented by the Commission on Cancer in 2010. He is a member of several professional organizations, including American Society of Hematology and the American Society of Clinical Oncology.

## Resource Fair Booths

---

### **BLUE AREA: Healthcare (& Mobile Blood Unit)**

1. Henry Mayo Newhall Memorial Hospital
2. Shelia R. Veloz Breast Center (HM)
3. Providence Holy Cross Medical Center
4. City of Hope
5. Be the Match
6. Santa Clarita Radiation Therapy Center
7. UCLA Health

### **PURPLE AREA: Survivor Support/Nonprofits**

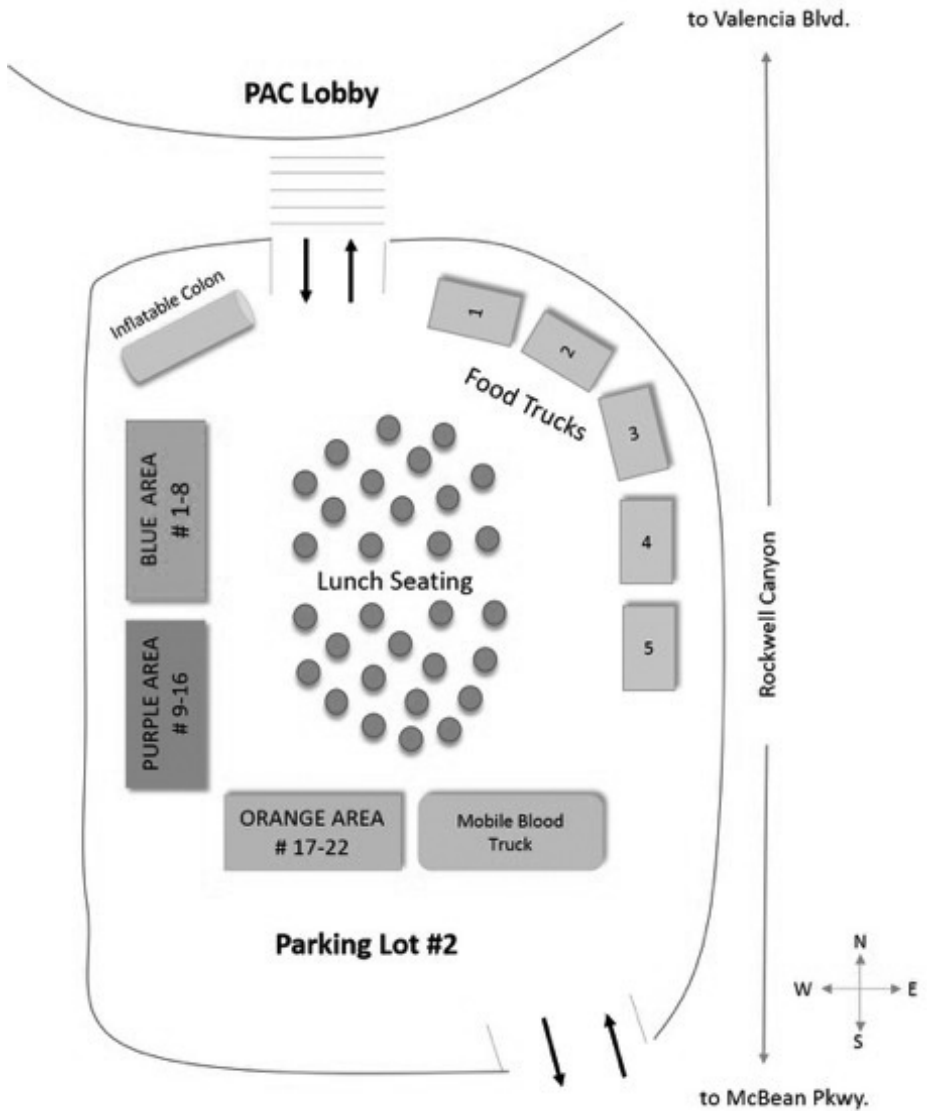
9. American Cancer Society
10. Look Good Feel Better (ACS)
11. Bosom Buddies
12. Circle of Hope
13. Michael Hoefflin Foundation
14. Leukemia Lymphoma Society
15. Brenda Mehling Foundation
16. weSPARK

### **ORANGE AREA: Patient Resources/Services**

17. Sharon Palmer Nutritionist/cookbooks
18. Student Nutrition & Wellness Advocates at COC. (SNAC)
19. Kenneally Acupuncture/Reiki
20. The Gilded Lily Tattoo
21. Marian Day, Oncology Massage Therapist from The Ivy Spa Valencia
22. Footprints in Pink  
Southern California Reproductive Center

### **PAC Lobby & Upstairs Lobby (ASG/Student Clubs)**

23. American Medical Students Association (AMSA)
24. Hands on Earth
25. Biology Club
26. & 27. Barnes and Noble book tables
28. & 29. UPSTAIRS LOBBY: Breast Exams & Melanoma Screening



**2017 CANCER AWARENESS & RESOURCE EXPO**

**THANK YOU!**

This event would not be possible without  
the support of our event partners.

---



**Santa Clarita**  
Radiation Therapy Center



**2017 CANCER AWARENESS & RESOURCE EXPO**

# WORLD-CLASS CANCER CARE

## RIGHT HERE

## IN SANTA CLARITA



**Beverly Austin, breast cancer survivor • Hannah Komai, osteosarcoma survivor • Rodrigo Nuñez, aplastic anemia survivor** City of Hope is a world leader in cancer research and treatment. We create scientific miracles that make lives whole again, as we did for the former cancer patients shown here. We also remove a major barrier in the fight against cancer: distance. City of Hope's lifesaving therapies are available at 15 locations throughout Southern California. So you can stay local without compromising your medical options. Our new Santa Clarita location offers new surgical services such as gynecologic oncology, breast oncology, urologic oncology, general oncologic surgery and benign urology. In the very near future, we will expand services to include infusion and clinical trials.

**NOW GET CITY OF HOPE CARE IN A NEW, EXPANDED LOCATION WITH MORE SERVICES**  
23823 VALENCIA BLVD., STE 250, SANTA CLARITA, CA 91355 • 661-799-7999 • CITYOFHOPE.ORG/SANTACLARITA



City of Hope® | SANTA CLARITA



# Thank You Henry Mayo.

"I loved my healthcare team. Staff at Sheila R. Veloz Breast Center was great and my doctors were the best. They supported and guided me through the entire experience and now I feel great."

**Elizabeth R.**  
Sheila R. Veloz Breast Center Patient

[henrymayo.com/stories](http://henrymayo.com/stories)



**SHEILA R. VELOZ  
BREAST CENTER**  
A SERVICE OF HENRY MAYO NEWHALL HOSPITAL