

# Associate in Arts Degree

## Graphic & Multimedia Design

### Multimedia

The primary goal of the Graphic and Multimedia Design degree with emphasis in multimedia is to provide students with a foundation of knowledge and technical abilities required of a multimedia position. Elective courses provide preparedness to specific industry requirements. All courses are sequenced to facilitate transferability to an art or design program at a four-year university. Along with the transferability aspect of this program, the associate degree in Graphic and Multimedia Design with an emphasis in multimedia will also provide students with a set of basic skills and competencies.

#### Required Courses

GMD 101	Introduction to Visual Communication	3 units
GMD 120	History of Graphic Design	3 units
GMD 144	Graphic Design I	3 units
GMD 145	Type and Typography	3 units
GMD 173	Motion Design	3 units
GMD 177	Web Page Design I	3 units
GMD 277	Web Page Design II	3 units
ART 110	History of Art: Ancient to Medieval	3 units
ART 111	History of Art: Renaissance to Present	3 units
ART 124A	Drawing I	3 units
ART 140	Beginning Design: Two-Dimensional Media	3 units

Plus, General Education Requirements

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**Total** **60 units**

#### Suggested Course Sequence

<b>Fall – Semester I</b>		<b>General Education Category Code</b>	
GMD 101	Introduction to Graphic and Multimedia Design	3 units	1
GMD 120	History of Graphic Design	3 units	1/2C
ART 124A	Drawing I	3 units	1/2C
MEA 100	Mass Media Communications	3 units	2B (or other approved 2B)
ENGLISH 101	English Composition	3 units	2Di (or other approved 2Di)

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**Total** **15 units**

<b>Spring – Semester II</b>			
GMD 144	Graphic Design I	3 units	1
GMD 145	Type and Typography	3 units	1
ART 140	Beginning Design: Two-Dimensional Media	3 units	1/2C
MATH 070 or 075	Intermediate Algebra/Inter. Algebra for Statistics	5 units	2Dii/3 (or other approved 2Dii/3)

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**Total** **14 units**

<b>Fall – Semester III</b>			
GMD 173	Motion Design	3 units	1
GMD 177	Web Page Design I	3 units	1
ART 110	History of Art: Ancient to Medieval	3 units	1/2C
HLHSCI 100	Health Education	3 units	2F (or other approved 2F)
HIST 111	United States History I	3 units	2E Option 1 (or other approved 2E)

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**Total** **15 units**

<b>Spring – Semester IV</b>			
GMD 277	Web Page Design II	3 units	1
ART 111	History of Art: Renaissance to Present	3 units	1/2C
ANTHRO 101	Physical Anthropology	3 units	2A (or other approved 2A)
CINEMA 123	American Cinema: Crossing Cultures	3 units	4 (or other approved 4)
POLISC 150	Introduction to American Government and Politics	3 units	2E Option 1 (or other approved 2E)
CWEE 188	Cooperative Work Experience (in GMD)	1 unit	Elective (or other approved elective)

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**Total** **16 units**



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